

**Reynobond**<sup>®</sup>  
Corporate ID

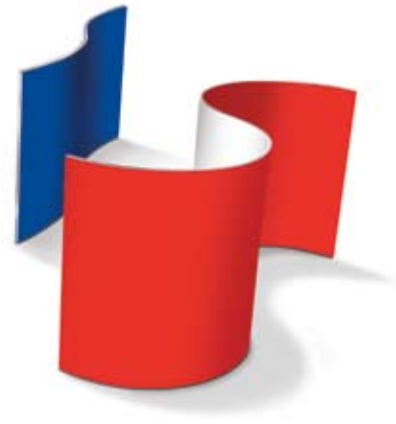


Aluminum Composite  
Material  
Metal Wall Panels



***Dedicated to your Success***

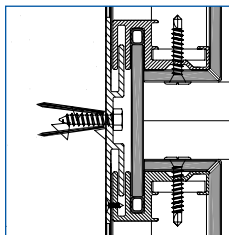
# You've never looked better



Alcoa Architectural Products provides innovative imaging solutions for corporate identity applications, helping companies build stronger images in a more cost-effective manner. Our Reynobond® aluminum composite material is ideal for these applications – delivering consistent color, strength and flexibility from project to project – with over 60 coil-coated colors in stock. Combining Reynobond ACM with Alcoa's Reynolux® Metal Wall Panels adds a whole new dimension to corporate identity programs. These high-quality products complement each other perfectly, and create a number of distinct design advantages.

- Gain the benefits of an exceptionally flat and formable ACM panel with the texture and contrast of profiled metal wall panels.
- Use Reynobond ACM on the frontal façade and entrance areas.
- Combine both product lines perfectly with pre-matched colors or specify a custom color of choice.
- Gain confidence with the consistency, service and strength of Alcoa.
- Use Alcoa Reynolux Metal Wall Panels and flat sheets for sidewall panels, flashing and other design elements.
- Decrease building-façade maintenance costs with the durability of coil-coated metal cladding.
- Ideal for retail chain structures where a high-quality, consistent image is equally as important as adhering to budget constraints.

## Common applications



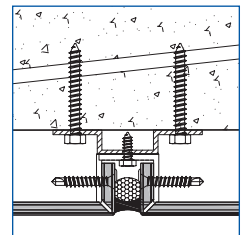
Dry Seal System



Double Routed Overlap



Reynolux Metal Wall Panel with Reynobond ACM



Wet Seal System



## Petroleum



Reynobond ACM and Reynolux Metal Wall Panels allow companies to deploy corporate program colors worldwide consistently and economically while actually reinforcing the brand image. Options such as “stripe coating” create value by minimizing shop time and material costs through displacement of costly decals. Reynobond has been used in numerous programs including Chevron, Texaco, ConocoPhillips, Valero, Shamrock, BP, Shell, ExxonMobil and many more.

## Auto Dealership



Reynobond ACM is utilized extensively for its crisp, modern look that connects with customers. This look is complemented perfectly by the precisely matched colors of Reynolux Metal Wall Panels. Whether for new builds or re-imaged locations, dealership owners appreciate the savings afforded by quick fabrication and installation. Reynobond has been used in most major programs including Toyota, Lincoln Mercury, Chevrolet, Lexus, Honda, Hyundai, Ford, Jaguar, Land Rover, Porsche, Acura, Mercedes, Nissan and many more.

## Retail



Designers capitalize on the formability of Reynobond ACM and the versatility of Reynolux Metal Wall Panels to combine sharp corners, curved transitions striking design elements and special paint coatings that merge lighting and material into an inviting forum. Retail chains using Reynobond ACM include recognized brands such as Victoria’s Secret, Crate & Barrel, GAP, The Limited, Whole Foods, Target and Sports Authority.



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